

BRIAN
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NLG COLLEGE GOLF RECRUITMENT

PREPARED BY
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CONSULTANT
SERVICES

NEXT-LEVEL-GOLF

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Introduction



Welcome to NLG College Golf Recruiting Services!

We specialize in connecting talented players with top-notch college programs. Our tailored approach ensures that your journey from the fairways to universities is guided with expertise and personalized attention.

Overview



The college golf recruiting process is extremely stressful and overwhelming. At NLG, we understand the challenges junior golfers face and our specialized services are designed to ease this journey. Our comprehensive program offers guidance and coaching throughout the recruitment process, from strategic tournament scheduling to crafting a target school list and negotiating offers. With insights from former players, we ensure our clients gain the wisdom needed to make the entire process seamless and find the ideal fit for their continued golfing career at the amateur and collegiate level.



Brian Ohr

NLG Team Member

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Meet the Team

Brian has had a career in competitive golf for the last 20 years at the junior, amateur and professional level. Born and raised in Northbrook, IL, he claimed the Individual Class 3A State Title in 2013 playing for Glenbrook North along with qualifying for the U.S Junior Amateur Championship in 2013.

He went on to compete at the Division 1 level at Miami University graduating from the Farmer School of Business (B.S) with a degree in Finance. During his time at Miami he led the team as captain in 2017-2019, winning 1 individual collegiate event, 3x All MAC Second Team honors, and also qualifying with medalist honors for 3 U.S Amateur Championships in 2016, 2017, and 2018.

In his 4 year professional career, Brian earned status on the PGA Latinoamerica Tour and placed 5th at the Estrella Del Mar Open earning world ranking points and placing him in the WGR as a world ranked professional golfer.

■ Highlights

Education/Skills

- Glenbrook North High School Attendance/Graduation
- Miami University Graduation (B.S) in Finance
- Personal Experience of College Recruiting Process
- Miami University Team Captain in 2017, 2018 & 2019
- Direct Relationship with Division 1 Head Coaches
- Connections with Reputable Golf Organization's Sponsorship Programs
- Relationships with Professional Golfers within the PGA, KFT, PGA Americas
- Full Season on PGA LatinoAmerica in 2020-2021

During his formative years at Glenbrook North High School, Brian adeptly honed time management skills, balancing rigorous academics with a demanding golf schedule. His academic prowess, exemplified by a 34 ACT score, attracted recruitment from esteemed universities such as the University of Iowa, University of Pennsylvania, Columbia University and Yale. Navigating the recruitment process provided Brian valuable insights into the factors that leave a positive impression and the nuances coaches value in players.

Choosing Miami University as his academic and golfing home, Brian, a Finance major, cultivated additional skills in professional communication, including the crafting of cover letters, business emails, and resumes. Serving as team captain from 2017 to 2019, he showcased effective leadership both in the classroom and on the golf course, fostering communication skills beneficial from both player and coach perspectives.

Transitioning to the professional realm, Brian established meaningful connections with fellow golf professionals across various levels and partnered with renowned brands such as Titleist, Taylormade, FootJoy, Bettinardi and Swag Putters. His experience delving into the intricacies of running a personal business/brand equipped him with essential skills in managing travel itineraries, expenses encompassing housing, travel, entry fees and living costs. These skills proved pivotal in his adept management of events on both national and international scales.





2024 Rates

Pre-Recruitment Service

- Player Skill Assessment
- NLG Online Player Profile Creation
- Detailed Tournament Scheduling
- Complete Player Resume
- Follow-Up Calls

ONE TIME PAYMENT

\$1,000

Full Recruitment Service

- Post Pre-Recruitment Service Completion
- Comprehensive 12 Month Plan
- 15 Solo/Group Trackman Sessions
- 2 On-Course Playing Sessions
- Mon.-Fri. On-Call Assistance(3 Hrs/Wk)
- Guidance in Recruitment Communication
- Monthly Check-in Meetings(12)
- One In-Person Tournament Assessment
- Exclusive Intro to Pro Golfers & Brands

MONTHLY PAYMENT

\$500

* Space may be limited based on consultant availability

Pre-Recruitment Services

- **Evaluation Criteria:**

- Acceptance based on comprehensive assessment of player ability
- Consideration of junior golf and high school performance, IJGA ranking and other relevant factors

- **NLG Player Profile Creation:**

- Player Bio, Academic & Golf Results/Accomplishments, Media Content etc..
- Direct web link for player sharing use

- **Player Assessment & Evaluation: (Meeting with Both Player and Parents)**

- Assess individual golfer's level and gather background information
- Create goals for junior golf, high school team, and future college recruitment

- **Tailored Summer Tournament Blueprint:**

- Event eligibility, AJGA Stars, qualifications, travel restrictions, and budget considerations
- Maintain a healthy balance of competition and training

- **Hands on Full Player Resume Creation:**

- Compile player profile information into a comprehensive professional resume
- Design resume using an organized and visually appealing template

- **Two-30 Min. Follow up Call or Meeting:**

- Within 2 weeks of assessment
- Further information and clarification on anything about provided services



Full Recruitment Services

- **One-Year Package:**
 - Comprehensive recruitment consultant support spanning 12 months
- **Monthly In-Person Meetings (Additional Meetings Available at \$100/Meeting):**
 - Benefits from 12 one-hour in-person meetings with players and parents covering game progression, email drafting, resume refinement, practice scheduling, and strategic planning
- **Year-Long Tournament Schedule Assistance:**
 - A meticulously crafted complete tournament schedule for one year
- **University Program Tailoring:**
 - Tailor-made list of suitable university programs aligned with player level+desire
- **College Visit Preparation:**
 - Facilitation in preparing for college visits and coach meetings, including a checklist of topics, negotiation assistance and decision making guidance
- **Online NLG Player Profile Management:**
 - Professional upkeep of player profile encompassing biography, golf/academic achievements, media content, resume and practice/tournament schedule
- **Communication Management:**
 - Expert assistance in all communication under NCAA communication regulation with college programs, coaches, product reps, and tournament committee via emails, calls, texts, etc.
- **Private Trackman Course Sessions:**
 - Benefit from 6 exclusive sessions at NLG Studios
- **On-Call Assistance (Limit 3 Hours/Week)(Additional Hours Billed at \$40/Hour):**
 - Receive prompt support Monday-Friday via email or call for any inquiries or concerns
- **Tournament Presence with Brian Ohr (Additional Tournament Assessment Available at \$500/Event):**
 - Attendance at one local tournament by Brian Ohr for assessing strengths/weaknesses, insights from tournament rounds, and personalized improvement plans
- ***Exclusive Introduction to Pro Golfers & Golf Brands: For elite level/ranked players, a recommendation letter or a 30-minute Zoom/phone call for personalized advice from PGA TOUR player/winner Nick Hardy**



We await your feedback and are eager to embark on this journey with you.

Our tailored program offerings are designed to offer valuable insights into the college recruiting landscape, ensuring not only progress but also success in your athletic career.

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